

# University/College Registration – The California Launch-Con2014

Saturday, September 27, 2014 1:00 PM TO 9:00 pm AND

Sunday, September 28, 2014 9:00 AM TO 4:00 PM (PDT)

The Rose Bowl- Pasadena, CA

Join the California Business Fair as we celebrate young aspiring entrepreneurs.

*The most FUN conference your admissions reps will take part in all year!*

## TWO-DAY BOOTH with FULL Conference Credentials

Representatives will receive TWO full conference credentials, which provides all access to attend all programming and general conference events. INCLUDING TWO CONCERT TICKETS!

Be a part of the California Business Fair College/University participation packages and give your organization the presence it deserves at our high profile conference. This will sell out.

Be Seen!	Choose your participation level					
Booth ___ Add Corner- \$300 ___ Double Booth-\$400						
Gift Bag Inclusion						
Half Page Feature						
Video Screen Slide 1 days						
Video Screen Slide 2 days						
Speaker Series						
	\$699	\$899	\$1299	\$1799	\$2499	\$3299
Your Total						

Institution Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Phone \_\_\_\_\_  
 Contact Email (confirmation will be sent here) \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_

How many representatives will be attending \_\_\_\_\_

Type of Institution:

- 4-Yr Public
- 4-Yr Private
- 2-Yr Public
- 2-Yr Private
- Private Career

This is a two-day event. The price listed above reserves a booth for both Saturday and Sunday. There is no discount for attending one day. Will your school be attending: Saturday ONLY \_\_\_\_\_ OR Saturday AND Sunday \_\_\_\_\_.

- Representatives should arrive on time for a program and remain until the end.
- Promotional giveaways are strictly prohibited. Only literature pertaining to the college or university is permitted. If you are not sure if an item is acceptable, please ask the On-Site Chairperson. The following are examples of prohibited materials/activities: Key chains, drawings/raffles, etc., water bottles, T-shirts, Pennants, Bags, Food/Candy, Competitions of any kind
- Recruitment and distribution of literature is restricted to the parameters of the booth or table space.
- Audio-visual equipment should not interfere with neighboring representatives.
- Displays cannot exceed or obstruct the view of adjacent representatives. Displays should be no larger than 8ft. high (with the item on the floor) x 6ft. wide x 3ft. deep.
- Conversations with students and parents are to be conducted in a professional manner. Representatives are asked to remain behind or on the side of tables, not in the aisles.
- Institutions will be expected to notify the program sponsor if a representative other than a professional staff member or a faculty member will be attending the scheduled program.

### Gift Bag Inclusion

You will have the opportunity to provide us with your college/university handout which we will include in all our conference gift bags. Total distribution of bags will be 6000.

### A Feature Ad in our Conference Program

All participating colleges will be featured in our conference program book. MAKE IT A FEATURED AD! Receive a "Half Page Ad" with a total distribution of 6,000 including all conference attendees, all vendor show attendees, our celebrity speakers and additional industry recipients.

### Video Screen Slide presentation

The Rose Bowl has one of the best and biggest video screens in the world. We will place your college/university logo on the Rose Bowl screen along with any additional content you would like such as a web address or social media handle. The screen will be in slide show format transitioning every 20 seconds. Our audience of thousands will visually see your branding while sitting and listening to our speakers over two days.

### Be Apart of the Speaker Series And allow a Professor to Represent Your School

Your professor may choose from a list of subject matters and present that 20 minute lesson to our 5000 audience members. The speaker may end their lesson with information about your college. This will be great exposure to attract business students to your schools.

## Payment method

**Fax or scan this form to pay by credit card.**

Name on card \_\_\_\_\_

Address \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Amount to be charged \_\_\_\_\_

**Mail this form with your check to:**

**California LaunchCon**

**689 W. Foothill Blvd Suite A /Claremont, Ca 91711**